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The Quick Guide To Survive
in SavannaSurvival

SAVANNA SURVIVAL

SAVANNASURVIVAL PITCH DECK

Version 1.2.4



SURVIVAL VERSE

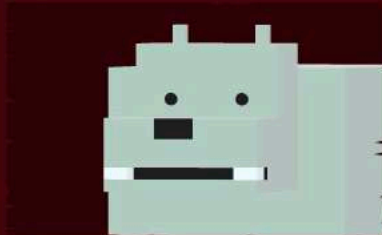
SAVANNA
SURVIVAL



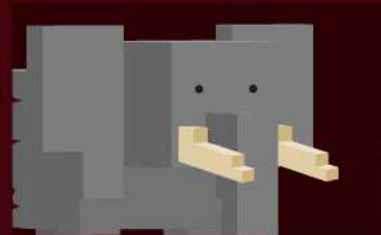
AMAZON
SURVIVAL



ANTARCTICA
SURVIVAL



PENINSULA
SURVIVAL



ATLANTIS
SURVIVAL



SURVIVAL VERSE

is an **adaptive blockchain gaming experience.**

It is a series of gameplay & genre that
evolve progressively.



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SAVANNA[®]

SURVIVAL

IT'S DANGEROUS !
DANGEROUSLY FUN.

SURVIVAL IS THE
ONLY RULE HERE !

YOU ARE THE CHOSEN ONE

NEW WORLD . NEW ADVENTURE . NEW EXPERIENCES

You are invited into the **surviving game** that takes you to
New World full with new adventures and experiences.

Unlock to the new challenges in game.
from various game mode **PvE** ,progress up to **PVP** ,
Multi-player and more.

PROGRESSIVE BLOCKCHAIN-
BASED GAME EXPERIENCES

BE TOP ON THE CIRCLE
& CLAIM THE PRIZE!



🐾 TAME YOUR SAVANNA LIFE 🐾

MAJESTIC CREATURES
IN SAVANNASURVIVAL

YOUR ONLY TRUSTED
COMPANION HERE

VARIOUS TYPES TO STEP UP
TO THE TOP WITH YOU

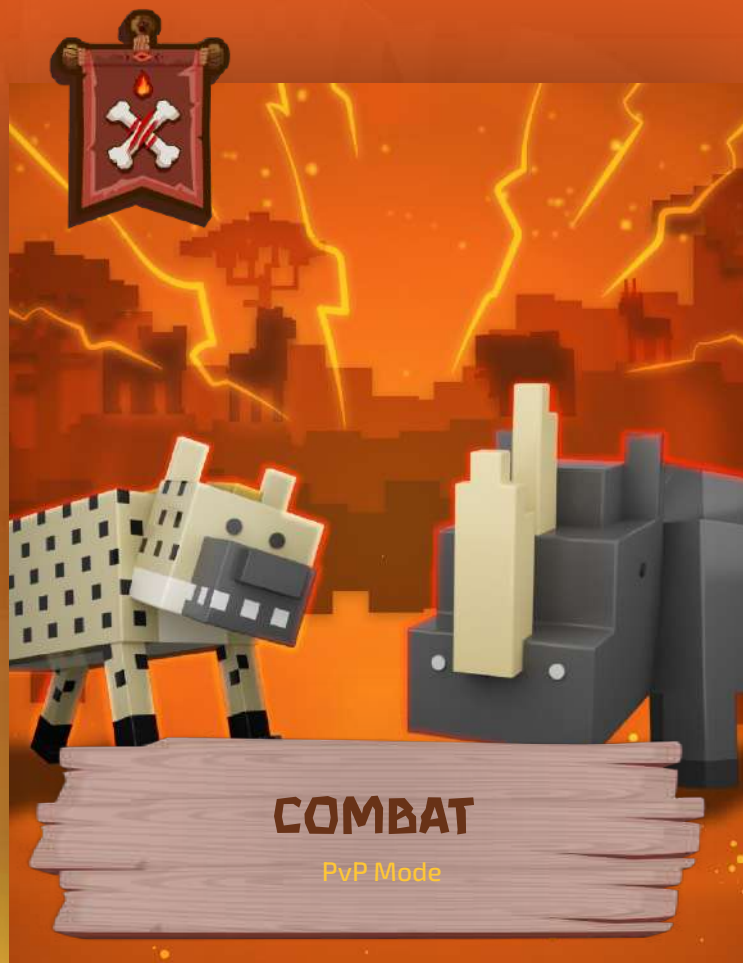
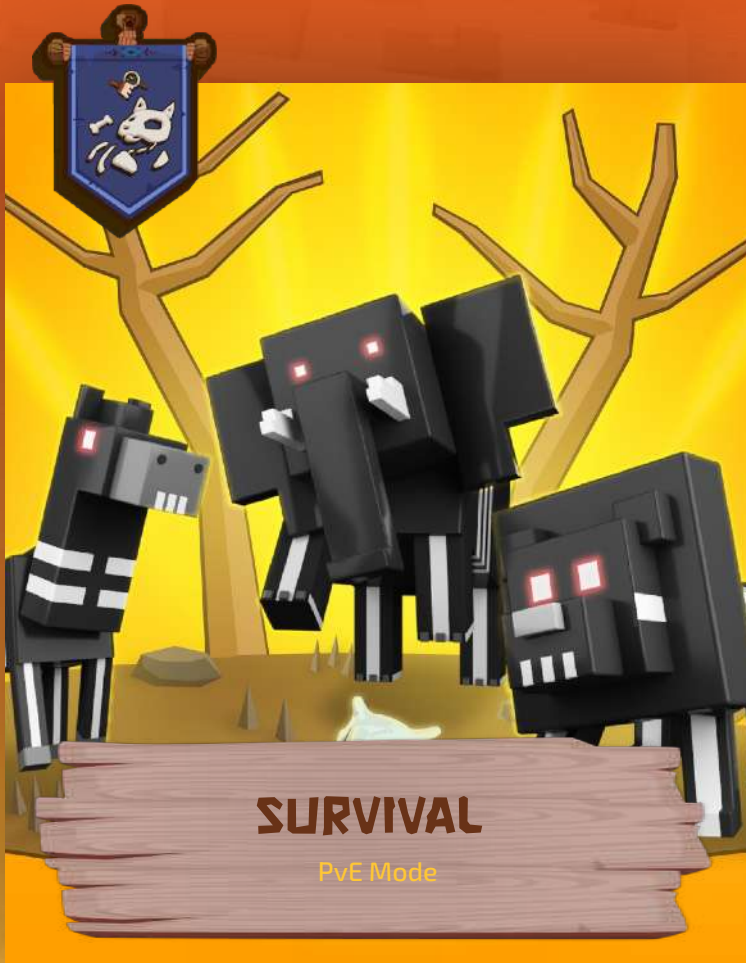
LET SURVIVE TOGETHER,
YOU CAN MAKE IT!



Savanna Life is an enigmatic creature that lives in the Savanna. It seeks soulmates who can unleash its full potential.

To survive, one needs to combine natural survival instincts with a variety of strategies: aggressive hunts, camouflaging, protecting each other and evolving through the extreme conditions in the game. Choose your Savanna Life wisely to claim the highest ranking & earnings in SavannaSurvival.

PROGRESSIVE GAME EXPERIENCES





PVE : SURVIVAL MODE 🐾

PROGRESS UP TO THE TOP, JUST SURVIVE!



TRAIN UP YOUR SAVANNA LIFE, MAKE IT STRONGER

The first step into the SavannaSurvival World with the PvE mode to get your Savanna Life to be stronger and build up your reputation around.

Discover SavannaSurvival together with your trusted companions, Savanna Life. Just be careful there are a lot of dangerous creatures out there.



PVP : COMBAT MODE

SURVIVE MATCH WITH THE NEW CHALLENGERS



THE TRADITIONAL MATCH, FIGHT WITH YOUR HONOR

Get enough survival experiences to buy your Savanna Land & UNLOCK the PvP mode to be able to match up with the Native Player out there !

Earn player ranking to access into an exclusive communities.

*Savanna Land To Unlock PvP Mode**





MULTI-PLAYER : TRIBE CLASH 🐾

THE ULTIMATE CHALLENGE WITH FRIENDS

TRIBE GROUP NAME

NATIVE TRIBE MEMBER
TOTAL NATIVE : 22/50

1 ST	 BMTZZZ Glorious Ruler	 LVL 100 LVL 100 LVL 100	ATK : +3680 DEF : +4202 SPD : +3240	ITLG : +1800 LUCK : +1657 STG : +5800
2 ND	 KORNTHTI Commander	 LVL 100 LVL 100 LVL 100	ATK : +3680 DEF : +4202 SPD : +3240	ITLG : +1800 LUCK : +1657 STG : +5800
3 RD	 WILDFIELD Conqueror	 LVL 100 LVL 100 LVL 100	ATK : +3680 DEF : +4202 SPD : +3240	ITLG : +1800 LUCK : +1657 STG : +5800
4 TH	 PLOYLOVEWATER Master	 LVL 100 LVL 100 LVL 100	ATK : +3680 DEF : +4202 SPD : +3240	ITLG : +1800 LUCK : +1657 STG : +5800
5 TH	 AUNT_TON Diamond	 LVL 100 LVL 100 LVL 100	ATK : +3680 DEF : +4202 SPD : +3240	ITLG : +1800 LUCK : +1657 STG : +5800

CONNECT WITH FRIENDS AND RULE THEM ALL !

Time to team-up with your friend, connect the land together to form up the new tribe to challenge with other tribe in TRIBE CLASH !

Progress up to earn the Tribe Ranking for whole new benefits and experiences like e-sport event and more.

10

🐾 SNEAK PEAK : IN-GAME INTERFACE 🐾



INVENTORY

View & manage your precious NFT collection

BAZAAR

In-game market to purchase items

🐾 SNEAK PEAK : IN-GAME ELEMENTS 🐾



SAVANNA LIFE

Tame them and survive together with your favorite Savanna Life



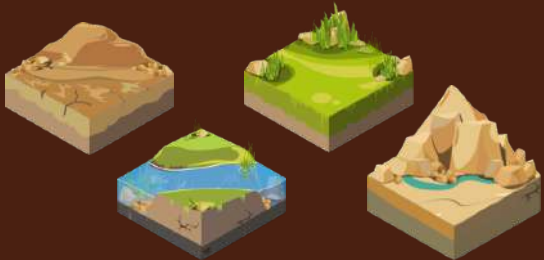
SKILL CARD

Put your Savanna Life in action with 3 actions skill



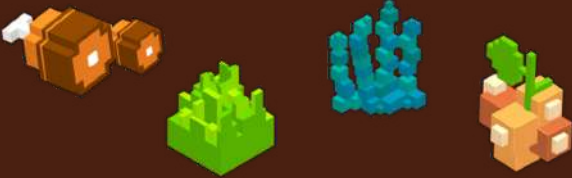
CLONE ITEM

Form a newborn Savanna Life by Combining this with a certain number of meal items



SAVANNA LAND

Get enough experiences to earn the right to own the land



MEAL ITEM

Feed your Savanna Life to get more vitality to play



EVOLVE ITEM

Use the items to upgrade your Savanna Life to the next level

ECOSYSTEM

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TOKENOMICS

GOVERNANCE TOKEN



SAVANNA



SURVIVAL

UTILITIES TOKEN

- 🐾 NFT INVESTMENT & TRADING (SAVANNA LIFE, SAVANNA LAND)
- 🐾 STAKING
- 🐾 EXCHANGE FROM SURVIVAL COIN
- 🐾 LOTTERY / LUCKY DRAW



SAVANNA
SURVIVAL



- 🐾 GAME PLAY (PVE, PVP, MULTI-PLAYER)
- 🐾 DAILY QUEST,
- 🐾 IN-GAME ACTIVITIES (CAMPAIGN, EVENT, REWARDING)

REVENUE MODEL

NFT ASSETS



SAVANNA LIFE
SAVANNA LAND
COLLECTIBLE NFT
PLAYABLE NFT

TRANSACTION FEE



MARKETPLACE
BAZAAR
EXCHANGING

ACTIVITIES



REWARDING
LOTTERY
EVENT
CAMPAIGN

OTHERS



IP LICENSING
TOY & COLLECTIBLES
MERCHANDISING
E-SPORT
ANIMATION & LIFESTYLE



INVESTMENT



STAKING
& MORE



🐾 TOKEN ALLOCATION 🐾

ALLOCATION	\$ TOKENS	%
TEAM & ADVISOR	100,000,000	10%
MKT & PARTNERS	100,000,000	10%
PRIVATE SALE	100,000,000	10%
PUBLIC SALE	50,000,000	5%
STAKING REWARD	100,000,000	10%
PLAY-TO-EARN	300,000,000	30%
RESERVES	200,000,000	20%
DEX LIQUIDITY	50,000,000	5%
SUPPLY IN TOTAL	1,000,000,000	100%

🐾 TARGET GOALS 🐾

TO REACH 8 - 10 M PLAYERS



AGE

7 – 45 YEARS OLD

DEMOGRAPHIC

FRIENDLY FOR ALL
MEMBERS IN FAMILY

GEOGRAPHY

ASIA PACIFIC + OTHERS

SOCIAL CLASS

THE GAME WELCOMES
EVERYONE
TO ENJOY THEIR LIFE IN SAVANNA.

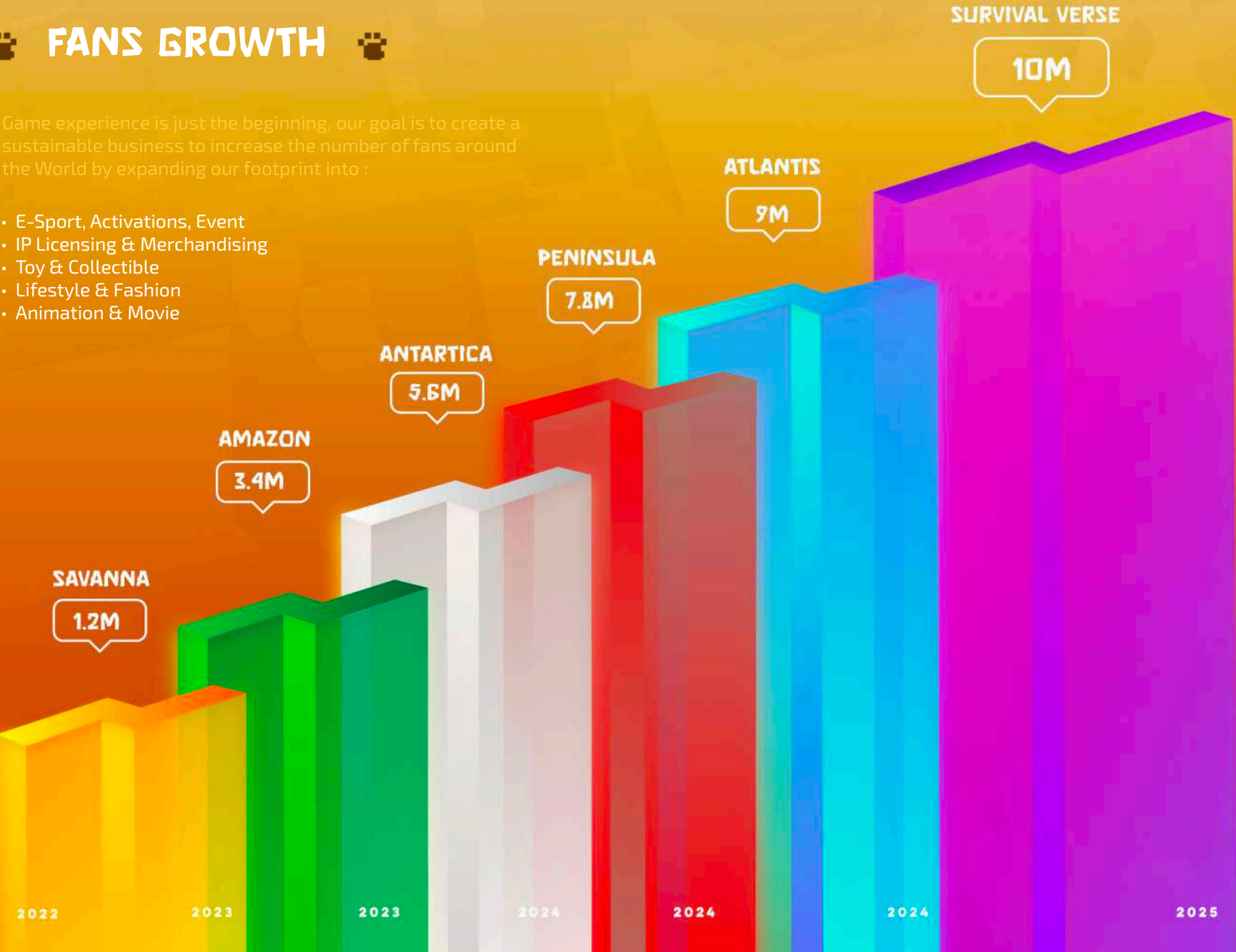
LIFE STYLE

FRIENDLY
CONNECT TO THE
REAL WORLD EXPERIENCES

🐾 FANS GROWTH 🐾

Game experience is just the beginning, our goal is to create a sustainable business to increase the number of fans around the World by expanding our footprint into :

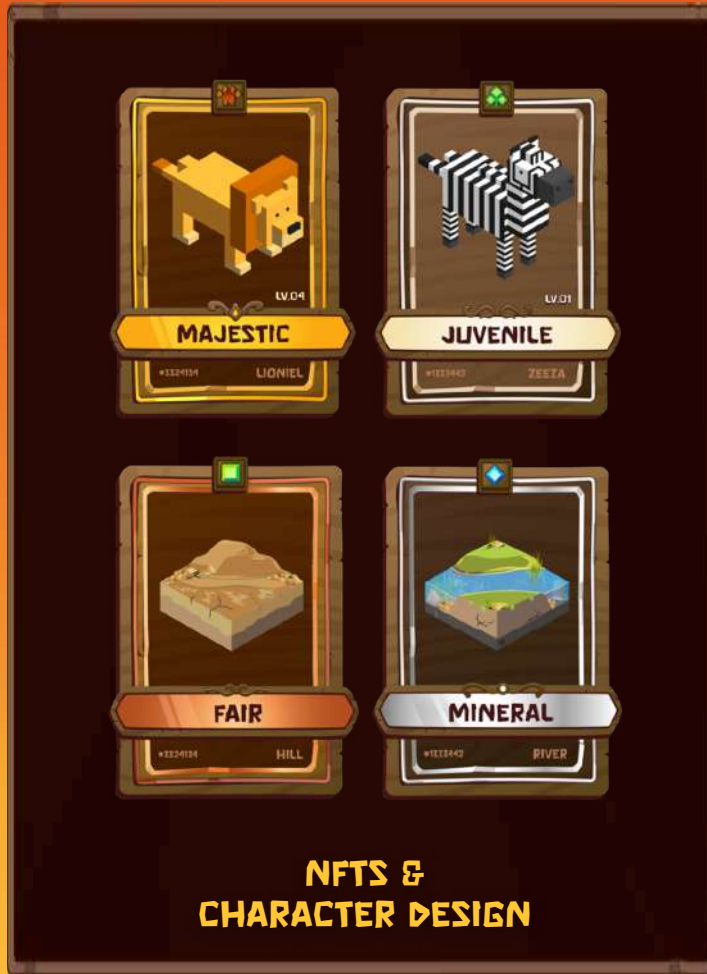
- E-Sport, Activations, Event
- IP Licensing & Merchandising
- Toy & Collectible
- Lifestyle & Fashion
- Animation & Movie



CULT

ESPORT
IP LICENSING
TOY & COLLECTIBLE
MERCHANDISING
LIFESTYLE
MOVIE / ANIMATION

🐾 BUSINESS EXPANSION 🐾



COMMUNITIES EXPANSION



Community is the key for us to tap into their heart & grow together with us through multi-channels to sustain the strong relationship in our journey.

400K
MEMBERS



IN 2022
(Q1-Q2)

1M
MEMBERS



IN 2022-2023

2.4M
MEMBERS



IN 2023-2024

4.2M
MEMBERS



IN 2024-2025
SURVIVALVERSE

OUR FOOTPRINT





🐾 KEY TEAM STORY 🐾



BM Rojanarowan
CEO

An experiential marketer with a leading regional award-winning agency in Asia with over 15 years of experience, with the passion to create and deliver creative solutions to a wide range of audiences. From a regular blue collar with big dreams, working his way to a leading regional role. The next chapter is to build & deliver a new legacy in blockchain technology & communities.



James Koo
CTO

James-Over 18 years experience with GIC, Singapore's sovereign wealth fund, and was also pivotal in leading all aspects of technology needs for the US, Korea, Japan, China and India. Following which, joined Guardtime, a global enterprise blockchain company as a President in Singapore. MBA from Kellogg-HKUST. Master of Technology Management from University of Queensland.



Jeffrey Tan
CFO

A Chartered Accountant with a breadth of business management and corporate finance experience spanning across Asia, including various head office, regional and sub-regional appointments with Havas between 1996 - 2011, and group CFO for amcasia! since 2011.



Robin Tan
Game Lead

Founder of Cloudzen, Robin Tan, a serial entrepreneur and veteran game developer with over 18 years of experience in the Global Game industry. He has been leading pioneer in Game Development with track records as Creative Lead for Winning Award title "Armor Valley" in IGF 2009 China and has worked with US Microsoft on Xbox & Windows Phone early launch.



Cornelius Wong
Blockchain Lead

Technopreneur, F&B Investor, Musician, Com Sci alumni of NUS and NP. Co-inventor of glovoLogic (handsign-to-speech translator) winning Samsung DigitAll Hope Award in 2005. Co-founder and developer of WhizIT, accounting solution in IRAS ASR. His hobby of connecting the dots and turns it into real/virtual world application, has led him into blockchain - a New World where imagination awaits actualization.

Advisory Board



Roland Ong

Roland Ong is the founder and CEO of IAHGames, one of Southeast Asia's top electronic games publishers, which has attracted 35 million gamers in 5 years, operation of titles like Grand Theft Auto V, Granado Espada, Counter-Strike Online, FIFA Online and more.



Bernard Oh

Bernard Oh is the Founder and Group CEO of The Audience Motivation Company Asia (amcasia!), an award-winning regional experiential marketing agency. Headquartered in Singapore, the company has offices in key Asian cities such as Kuala Lumpur, Bangkok, Shanghai, United Arab Emirates & Seoul.

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